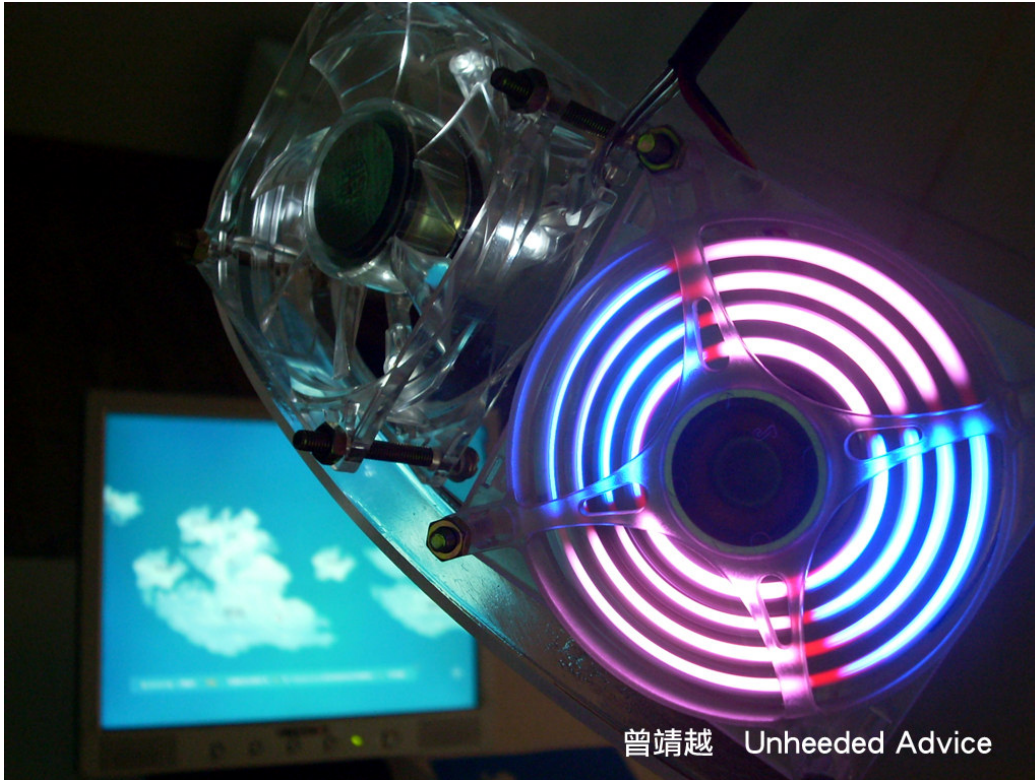


## [Unheeded Advice]

曾靖越 Ching-Yueh Tseng



在作品[Unheeded Advice]中，創作者嘗試從 Google 新聞網站下載全球暖化相關新聞，將其關聯化並量化，且藉由程式轉化將資訊輸出於以風扇和螢幕上的關鍵字。當下載的新聞量越多，關鍵字在螢幕上越大；而點選關鍵字後風扇轉速若越高，則代表這個類型的暖化新聞被人們視為『耳邊風』的情況越明顯。

In the work *Unheeded Advice*, the creator tries to download the news regarding global warming from Google's news website. He connects and quantifies the news, and then transfers it to be displayed by the key words on the monitor and fans. The greater number of the news, the bigger the key words are on the monitor and the faster the fans speed. It represents how people view the environmental protection news as unheeded advice.

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